

DAY 1 – Wednesday, 19 October
The great transition! An industry becoming climate neutral!

10:30 – 11:00

Welcome and outlook: **Virginia Janssens**, Managing Director, Plastics Europe

Introduction: **Ingemar Bühler**, Managing Director, Plastics Europe Deutschland and Representative of the exhibitors' advisory board

Official opening by the K-Fair organisers, statements by

- **Ulrich Reifenhäuser**, Chairman, K Fair Exhibitors Committee, CEO Reifenhäuser Group
- **Erhard Wienkamp**, Managing Director Operative Trade Fair Business, Messe Düsseldorf
- **Ralf Düssel**, Chair Plastics Europe Deutschland and Senior Vice President / General Manager High Performance Polymers, Evonik

Keynote by **Christiane Rohleder**, State Secretary, Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV), Germany

11:00 – 12:00

Keynote speech "State of the World" by **Ilham Kadri**, CEO, Solvay

Moderated fire-side chat: **The great transition! An industry becoming climate neutral!**

- **Martin Stuchtey**, Founder, SYSTEMIQ Ltd / Founder and CEO, The Landbanking Group GmbH
- **Lucrèce Foufopoulos-De Ridder**, Vice President, Plastics Europe and Executive Vice President Polyolefins, Circular Economy and Innovations & Technology, Borealis AG

Introduction, moderation and wrap-up: **Virginia Janssens**, Managing Director, Plastics Europe

13:30 – 14:00

Plastics experiments show

14:00 – 15:00

Panel session: **Implementing the change – challenges and opportunities faced by the plastics industry**

With members of *Reshaping Plastics Report* Steering Committee or Expert Panel:

- **Martin Jung**, Member of the Steering Board, Plastics Europe and President Performance Materials, BASF
- **Kim Ragaert**, Professor – Chair of Circular Plastics, University of Maastricht
- **Joan Marc Simon**, Executive Director, Zero Waste Europe
- **Werner Bosmans**, Policy Officer, DG ENVI, European Commission

Introduction and moderation by **Carina Bastuck**

16:00 – 16:30

Plastics experiments show